

The year 9 **Business curriculum** is an opportunity to build foundational knowledge in Business before taking on their final Level 2 course. This will be either Edexcel GCSE Business or OCR National Enterprise and Marketing. Both Level 2 courses are of the same academic rigor providing an excellent foundation for students to go on to study business at Level 3 should they wish to. Throughout year 9, students can be supported to succeed by:

- Using their weekly planner to understand what is being taught each week and access the online curriculum content to catch up with any work missed and revise regularly. The weekly plan will identify key assessment points and summative assessments
- Completing all homework and revising key terms and formulas for their regular class tests.

Subject	Year 9 Business content – Autumn Term	How to support students' learning
Introduction to Business	• Purpose of Business • Entrepreneurship • Business Ownership • Business aims and objectives • Business stakeholders • Business location • Consolidation of topic areas and examination technique • Key assessment point • Customer needs • Market segmentation • Market Research • Marketing Mix • Revenue, Costs and Profit • Consolidation of topic areas and examination technique • Key assessment point • Enterprise Projects – utilising all the skills that students have developed over the course of the term, they will be working in teams to complete an entrepreneurial task/project	• Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. • Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is also highly recommended as students get an insight on business planning and financial planning • Visit shopping centres and the high street and conduct customer observations, studying consumer behaviour. Interview local shop owners/family/friends for market research. • Support your child with working through practice examination questions and looking at teacher feedback to support their progress and development of their answers – these will include multiple choice questions, calculations, definitions, and explanations of key terms. • A wealth of resources including videos and end of topic quizzes: GCSE Business - Edexcel - BBC Bitesize

Subject	Year 9 GCSE Business content – Spring Term	How to support students' learning
Theme 1 - Investigating small business	1.1. Enterprise and Entrepreneurship • Enterprise and entrepreneurship • The dynamic nature of business • Risk and reward • The role of business enterprise Key Assessment point - 1.1 1.2 Spotting a business opportunity • Customer needs • Market research • Market segmentation • The competitive environment Key Assessment point - 1.1 & 1.2	• Support your child with their homework in learning key terms and formulae for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. • Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. • Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. • A wealth of resources including videos and end of topic quizzes: GCSE Business - Edexcel - BBC Bitesize Seneca - Learn 2x Faster (senecalearning.com) Two Teachers Theme 1 Playlist

Subject	Year 9 OCR Nationals content – Spring Term	How to support students' learning
R067 - Enterprise and marketing concepts	Characteristics of successful entrepreneurs Why each characteristic may help the entrepreneur to be successful Potential drawbacks and rewards for risk taking Key assessment point What makes a product financially viable? Cost of producing the product Revenue generated by sales of the product Profit/loss How to use the formula for break-even as an aid to decision making Importance of cash Key assessment point	- Support your child with their homework in learning key terms and formulae for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. - Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. - Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. - Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. - A wealth of resources including videos and end of topic quizzes: BBC Bitesize – OCR Nationals YouTube – R067

Subject	Year 9 GCSE Business content – Summer Term	How to support students' learning
Theme 1 Investigating small business	1.3 Putting a business idea into practice • Business aims and objectives • Business revenues, costs, profits and break-even • Cash flow • Sources of business finance Key Assessment point - 1.3 Consolidation and revision of Theme 1 topic areas 1.1, 1.2 and 1.3 Year 9 mock examination to assess the topics studied and the examination skills of MCQ, identify, outline, explain, discuss and analyse questions.	• Support your child with their homework in learning key terms and formulae for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. • Support your child to use their weekly planner to understand what is being taught each week and access the online curriculum content to catch up with any work missed and revise regularly. • Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about how technology has changed the way in which we shop or manufacture goods, discuss this with your child and get them to explain how this relates to a small business. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. • Support your child with working through practice examination questions (1-6 marks) and looking at teacher feedback to support their progress and development of their answers. • A wealth of resources including videos and end of topic quizzes: GCSE Business - Edexcel - BBC Bitesize Seneca - Learn 2x Faster (senecalearning.com) Two Teachers Theme 1 Playlist

Subject	Year 9 OCR Nationals content – Spring Term	How to support students' learning
R067 - Enterprise and marketing concepts	Market research to target a specific customer The purpose of market research Why do entrepreneurs need to carry out market research? Primary market research methods Secondary market research sources Types of data Types of market segmentation The benefits of market segmentation to a business Key assessment point Consolidation and revision of Topics 1-3 Year 9 mock examination to assess the topics studied and the examination skills of MCQ, identify, outline, explain, discuss and analyse questions.	- Support your child with their homework in learning key terms and formulae for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. - Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. - Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. - Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. - A wealth of resources including videos and end of topic quizzes: BBC Bitesize – OCR Nationals YouTube – R067