

The year 11 **Business GCSE curriculum** is sequential and supports students to build on prior knowledge. Across each term, students can be supported at home:

- Using SMART Revise weekly to access assigned tasks to consolidate their learning. <https://smartrevise.online/>
- To independently use SMART Advance to complete spaced retrieval and practice exam questions.
- Using their weekly planner to understand what is being taught each week and access the online curriculum content to catch up with any work missed and revise regularly. The weekly plan will identify key assessment points and summative assessments

Subject	Year 11 Business content – Autumn Term	How to support students' learning
Theme 2 Building a business	2.1 Growing the business • Business growth • Changes in business aims and objectives • Business and globalisation • Ethics, the environment and business 2.2 Making marketing decisions • The Marketing Mix – Product, Price, Place and Promotion • Using the marketing mix to make business decisions 2.3 Making operational decisions • Business operations • Working with suppliers • Managing quality • The sales process November - Theme 1 Paper 1 Mock Examination 1 hour 45 minutes (Significant independent revision required)	• Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. • Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. • Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. • Support your child with working through practice examination questions and looking at teacher feedback to support their progress and development of their answers. To include justify and evaluate questions. • A wealth of resources including videos and end of topic quizzes: GCSE Business - Edexcel - BBC Bitesize Seneca - Learn 2x Faster (senecalearning.com) Two Teachers Theme 1 Playlist Two Teachers Theme 2 Playlist Tutor2U Revision Blasts

Subject	Year 11 Business content – Spring Term	How to support students' learning
Theme 2 Building a business	2.4 Making financial decisions • Business calculations • Understanding business performance 2.5 Making human resource decisions • Organisational structures • Effective recruitment • Effective training and • Development • Motivation March - Theme 2 Paper 2 Mock Examination	• Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. • Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about how technology has changed the way in which we shop or manufacture goods, discuss this with your child and get them to explain how this relates to a small business. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. • Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. • A wealth of resources including videos and end of topic quizzes: GCSE Business - Edexcel - BBC Bitesize Seneca - Learn 2x Faster (senecalearning.com) Two Teachers Theme 1 Playlist Two Teachers Theme 2 Playlist Tutor2U Revision Blasts

Subject	Year 11 Business content – Summer Term	How to support students' learning
Theme 1 and 2 Investigating Small Business Building a business	Targeted Revision covering: Theme 1: Investigating small business (*Paper code: 1BS0/01) Content overview ● 1.1 Enterprise and entrepreneurship ● 1.2 Spotting a business opportunity ● 1.3 Putting a business idea into practice ● 1.4 Making the business effective ● 1.5 Understanding external influences on business Theme 2: Building a business (Paper code: 1BS0/02) ● 2.1 Growing the business ● 2.2 Making marketing decisions ● 2.3 Making operational decisions ● 2.4 Making financial decisions ● 2.5 Making human resource decisions	● Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. ● Support your child with working through practice examination questions and looking at teacher feedback to support their progress and development of their answers. ● Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about entrepreneurs or a new business opening in the area, ask them how they could link it to small businesses. ● Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. ● A wealth of resources including videos and end of topic quizzes: GCSE Business - Edexcel - BBC Bitesize Seneca - Learn 2x Faster (senecalearning.com) Two Teachers Theme 1 Playlist Two Teachers Theme 2 Playlist Tutor2U Revision Blasts