

Subject	Year 10 Business content – Spring Term	How to support students' learning
Investigating small business	<ul style="list-style-type: none"> • Business revenues, costs, and profits • Cash flow • Sources of business finance • The options for start-up and small businesses • Business location • The Marketing Mix • Business Plans • Understanding external influences on business • Business stakeholders • Technology and business 	<ul style="list-style-type: none"> • Support your child with their homework in learning key terms and formulas for their regular class tests – these will include multiple choice questions, calculations, definitions, and explanations of key terms. • Talk about Business at home around the topics that are being studied. If you hear something on the news/radio about how technology has changed the way in which we shop or manufacture goods, discuss this with your child and get them to explain how this relates to a small business. • Read – newspapers, magazines, news articles online, autobiographies of famous entrepreneurs. There are plenty of resources in the school and public library. • Watch <i>The Apprentice</i> on BBC – this gives an insight into a variety of business topics; <i>Dragon's Den</i> is highly recommended as students get an insight on business planning and financial planning. • A wealth of resources including videos and end of topic quizzes: <ul style="list-style-type: none"> GCSE Business - Edexcel - BBC Bitesize Seneca - Learn 2x Faster (senecalearning.com)